



INTERNATIONAL CONFERENCE Resilience and sustainability of hazelnut farming: a regenerative approach

Adopting sustainable agricultural practices has become of paramount importance in the hazelnut industry. Regenerative agriculture principles combine sustainable innovation and tradition, providing a practical solution to develop a resilient and successful value chain.

FRIDAY MAY 19th Regenerative practices in hazelnut orchards

14:45 – 15:30 Registration of participants

conference moderator **Lorenzo Tosi** journalist

15:30 Institutional greetings

Ignazio Marcello Mancini | Magnificent Rector University of Basilicata
Vito Bardi | President of the Basilicata Region
Mario Guarente | Mayor of Potenza

15:50 "Conference introduction"

Tommaso De Gregorio | Head of Agri Competence Centre - Ferrero Hazelnut Company

16:10 "Innovations among the Italian hazelnut varieties"

Daniela Farinelli | University of Perugia

16:30 "Nutrient deficiency symptoms and threshold values in Hazelnut in response to macro nutrient supply"

Wim Voogt | University of Wageningen (NL)

16:50 "Sustainable Hazelnut Orchard Management"

Nadia Valentini | University of Turin

17:10 "Exploring Electric Weed Control in Hazelnut"

Marcelo Moretti | University of Oregon (USA)

17:30 "Irrigation scheduling and management"

Graziano Ghinassi | University of Florence - DAGRI

Coffee Break

18:10 "Promiscuous Agroforestry: hazelnut and zootechinics"

Carlo Cosentino | University of Basilicata – SAFE

18:30 "Sustainability assessment of hazel tree orchard systems"

Giuseppe Celano | University of Salerno - DIFARMA

18:50 "Carbon sequestration of hazelnut orchards in central Italy"

Valerio Cristofori | University of Tuscia – DAFNE

19:10 Conclusions

Lorenzo Tosi

SATURDAY MAY 20th Hazelnut value chains: examples and potential

08:30 – 09:00 Registration of participants

conference moderator **Lorenzo Tosi** journalist

09:00 Institutional greetings

Giorgio Maria Bergesio | Vice-President of the Senate Agriculture and Industry Committee

09:10 "Conference introduction"

Federico Laudazi | Head of Agribusiness Deployment Italy - Ferrero Hazelnut Company

09:30 "Rural development 2023-27 and production chains"

Vittorio Restaino | PSR Management Authority Basilicata Region

09:50 "Hazelnut in Spain"

Mercè Rovira Cambra | IRTA-Institute of Agrifood Research and Technology, Catalunya, (SPA)

10:10 "The French Orchard of hazelnuts"

Leyla Ramade | Unicoque – KOKI Noisettes & Noix de France

Coffee Break

10:50 Institutional greetings

Gianluca Gallo | Calabria Region Agriculture Councilor

11:00 "The role of the Agronomist and Forestry Doctor in agronomic assistance to farms"

Domenico Laviola | President of the Basilicata Federation of Agronomists and Foresters

11:10 "Monitoring pollinating insects in hazelnut orchards"

Simone Mazzola | Company 3Bee

11:30 "The experience of the hazelnut round table in Piemonte"

Simone Bardella | AGRION Foundation

11:40 "The hazelnut: statistics in support of national policies"

Francesco Licciardo | CREA, Research Centre for Agricultural Policies and Bio-Economy

11:50 "The development of new value chains: the case of Calabria in Guscio"

Mario Caligiuri | Rete di Impresa Calabria in Guscio

12:10 "The development of new value chains: the case of Basilicata in Guscio"

Giuseppe Coletta | Rete di Impresa Basilicata in Guscio

12:20 Conclusions

Lorenzo Tosi

GREAT HALL - CAMPUS UNIVERSITARIO
UNIBAS MACCHIA ROMANA - POTENZA
FRIDAY MAY 19th h. 15:30 - 19:30
SATURDAY MAY 20th h. 9:00 - 13:00

Free admission
Mandatory registration
limited seats



www.eventoagriworld.it/international-conference/